

# Facebook Links

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Create a Facebook page with your topic as the name and URL, something like <http://www.facebook.com/book.marketing.best sellers>

Check out this video on how to create a page if you don't know how to do that: <http://bookmarketingbestsellers.com/facebook-marketing-tip-how-to-create-a-facebook-page>

Create a Facebook group with your topic as the name and URL, something like <https://www.facebook.com/groups/BookMarketingSuccessStories>

Steampunk Tendencies with 124,000 members:  
<https://www.facebook.com/groups/steampunktendencies>

Begin with Yes page with 1,915,893 likes:  
<https://www.facebook.com/beginwithyes>

Facebook Live from Your Desktop:  
<http://www.socialmediaexaminer.com/how-to-use-facebook-live-from-your-desktop-without-costly-software>. Offers step-by-step instructions.

## Facebook Groups

Creative Designers and Writers – 322,267 members –  
<https://www.facebook.com/groups/creativedesignerswriters> – No rules, promotions allowed.

Writers' Group – 40,572 members –  
<https://www.facebook.com/groups/memberswritersgroup> – Writers of all skill levels and experience are encouraged to help each other through problem spots in their writing, bounce ideas off other members, and talk about the latest news affecting the industry/craft; exchange leads to discovery.

Content Writing, Writers – 37,993 members –  
<https://www.facebook.com/groups/copy.content> – This is an exclusive place on Facebook for writing professionals into advertising, brand management, promotion and digital marketing to share and contribute with their experience and exposure in writing.

Books, Books and More Books!!! – 35,192 members –  
<https://www.facebook.com/groups/320356974732142> – Where authors and readers can post to help promote their books and giveaways.

English Writers – 33,823 members –  
<https://www.facebook.com/groups/English.Writers> – Any post containing a link (and nothing else) will not be approved (when you post a link try to specify it to open in a new window so that it may not contain the user away from the Facebook page). So not send quotes. A member can advertise his own book.

Writers Unite! – 32,576 members –  
<https://www.facebook.com/groups/145324212487752> – IF YOU HAVE A BOOK FOR SALE OR SERVICES TO OFFER (book cover, editing, etc.): we put up a bookstore on the pinned post that stays up from Friday morning until Monday morning. . . . IF YOU WANT TO POST A LINK TO: your blog/vlog, author's page, personal YouTube video, Facebook/Twitter page or anything of that ilk, post it in the comments of the pinned post from Monday through Thursday. Please remember, only one post per day for each link. You may post more than one link per day as long as it is not the same link. DO NOT POST LINKS IN THE REPLIES TO OTHER LINKS.

Book Promotion – 31,839 members –  
<https://www.facebook.com/groups/BookPromotion> – The purpose of this group is to enable authors to promote their books, to readers of all tastes. What it is NOT for is the promotion and sale of anything other than books. If you post ads for anything else, you and your post will be removed – permanently. Author pages and other posts related to publishing and book business are permitted. (Operated by BestSeller Publishing; email: [rebecca@bestsellerpublishing.org](mailto:rebecca@bestsellerpublishing.org), Rebecca Grosch)

Authors – 30,575 members –  
<https://www.facebook.com/groups/179494068820033> – Anything about writing. Stories, experiences, advice and tips. Any new books, promotions or book cover designs.

Books, Blogs, Readers & Writers – 29,409 members –  
<https://www.facebook.com/groups/1738820499716120> – We are here to have crazy book lovers, amazing literary bloggers, avid readers and passionate writers, all at one place. Feel free to share your works (Literature), your reading experience... anything and everything related to LITERATURE!

Online Book Publicity Group – 28,556 members –  
<https://www.facebook.com/groups/online.book.publicity> – Operated by Substance Books. But members can post about their books.

10 – 622,802

Amazon Kindle Goodreads – 25,125 members –  
<https://www.facebook.com/groups/kindle.goodreads> – This group is for people who own Amazon Kindle and want to share their recommendations for books they recent read and liked, or chat about their favorite authors etc.

Promote KDBook! Free! – 24,128 members –  
<https://www.facebook.com/groups/promotekdbook> – Promote Your Kindle Book. Glad to have you with us. Wishing you every continued success.

Indie Author Book Promotion Page – 23,797 members –  
<https://www.facebook.com/groups/571135069563269> – Welcome to the open group for Indie Author book promotions. Share the links for author pages and books on your wall as well!

Freelance Writers – 23,561 members –  
<https://www.facebook.com/groups/2351373470> – This group is for all the freelance writers out there. Please share experiences, works or job postings.

Authors and Book Lovers Discussion Group – 23,293 members –  
<https://www.facebook.com/groups/authorspostyourbooks> – This is a discussion group for authors and book lovers to chat about their favorite books. All Authors are welcome to promote here!

Kindle Publishers – 23,211 members –  
<https://www.facebook.com/groups/512098985483106> – Kindle ebooks only. New members please do make an introductory post so we can all know who you are, what you do, where you are from, etc. Feel free to include contact information like website or email or facebook page links. I do allow, indeed I encourage, self-promotion, advertising links, even affiliate links, in most of my groups. If not, it is clearly stated in the pinned post (No second chances for those groups!), but those promotional posts, comments, or links must be on topic for the group. If it's relevant, feel free to share it, whether commercial or otherwise. If you post about the same book, theme, plugin, etc. more than once, do so only with reasonable frequency. Some groups have more traffic than others. Your book should not show up more than about once in 6 to 10 screens.

Book Reviews & Promotion – 22,232 members –  
<https://www.facebook.com/groups/148313988694907> – Post books, including those for sale (Sale Posts).

Authors, Reviewers, & Book Lovers – 22,142 members –  
<https://www.facebook.com/groups/BooksLuvrs> – Post only things that are book related, this includes book reviews, book promos as well as author sites, blogs, and Facebook pages, etc.

Book Promotions – 21,961 members –  
<https://www.facebook.com/groups/623206594363552> – This group is for

promoting books of all kinds. Including poetry. Feel free to put up any book you have written or like.

Where Authors Begin – 21,273 members –

<https://www.facebook.com/groups/516756898457588> – No promo posts – this is a group to support the writing process, not to promote your books. Posting covers of your books are also considered promo. If you want to share the art, share the art, but if you post the full cover, regardless of its context, it will be deleted. Blog post links about the writing craft allowed.

20 – 852,617

Ebooks N Books Promos Group – 20,359 members –

<https://www.facebook.com/groups/eBooksBooksPromo> – The purpose of this group is to enable authors to promote their books, to readers of all tastes. What it is NOT for is the promotion and sale of anything other than books. If you post ads for anything else, you and your post will be removed – permanently. Author pages and other posts related to publishing and book business are permitted. (Operated by BestSeller Publishing; email: [rebecca@bestsellerpublishing.org](mailto:rebecca@bestsellerpublishing.org), Rebecca Grosch).

Writers and Readers – 20,335 members –

<https://www.facebook.com/groups/writersandreaders> – Post questions about books and recommend books and where writers can interact with readers.

Novelspot Readers – 19,589 members –

<https://www.facebook.com/groups/NovelspotRecommendsbooks> – We're all about the books? Authors, your brags go here! Contests you're in! BUT If you're an author and want to TALK WRITING with authors, publishers and editors, join Novelspot on Facebook:

<https://www.facebook.com/groups/Novelspotters>.

Author Promo and Book Sales Group – 19,453 members –

<https://www.facebook.com/groups/147716185430164> – Post your book covers, links to where the book can be purchased, as well as a log line of what your book is about to try to get readers interested.

Creative Writing – 19,448 members –

<https://www.facebook.com/groups/whererecreativitylives> – No rules.

Promote Kindle Book++ – 18,740 members –

<https://www.facebook.com/groups/1084582441578359> – Promote your Kindle book free.

Writers Helping Writers – 18,565 members –

<https://www.facebook.com/groups/mikegeffnerpresentswritershelpingwriter> – New members are encouraged to introduce themselves, tell a little about yourself, how you got started writing, the type of genre you work in (sci-fi?

romance? historical fiction? non-fiction?) and other interesting trivia, but no links to your books or "please buy my book" posts will be allowed.

Authors Promoting Authors – 18,498 members –

<https://www.facebook.com/groups/apablog> – Authors Promoting Authors community group. This group serves as a forum for discussion, promotion and sharing. Please be respectful.

Authors, Agents, and Aspiring Writers – 18,349 members –

<https://www.facebook.com/groups/204725947524> – You are free to promote new releases, your books, your writing blogs, your thoughts on writing and asking for help from others to improve your craft. If you have information that you think will be beneficial to writers, please share. Please do not post the same link/cover/promo more than once a day. This includes promotional services. If you post six different authors in a day, you're flooding the wall and making your promo more like spam.

Books, Readers and Authors – 17,903 members –

<https://www.facebook.com/groups/BOOKS.READERS.and.AUTHORS> – All of us are either readers, reviewers, or authors. Let's celebrate our reading experiences and our books!

30 – 1,043,856

There's an eBook in the Room – 17,659 members –

<https://www.facebook.com/groups/126014020784739> – A room full of eBook enthusiasts and their eReaders. Featuring the very best in fiction, nonfiction, and poetry, There's an eBook in the Room is your guide to great reading!

Cheekypee Promote Your Books – 17,519 members –

<https://www.facebook.com/groups/2friendspromatewithauthors> – This is a UK based group. Feel free to advertise your book/books, but please DO NOT SPAM the group with post after post with your books. Respect others in the group. Everyone wants to advertise their books, so please do not bump posts or arrange your friends to do so. People are FREE TO COMMENT on your post but not by prior arrangement just to move your post up. We do not endorse or encourage REVIEW SWAPS within this group, what you do outside of this group is up to you.

Amazon Kindle/eBook Readers – 17,477 members –

<https://www.facebook.com/groups/129536203777715> – The group promotes not only ebooks but also paperback copies...some recommended reads.

Celebrating Authors – 16,721 members –

<https://www.facebook.com/groups/157960580960255> – In this group, shameless SELF-PROMOTION is not only welcomed, it's encouraged--and the point! Give a hook line and the link to your book.

BooksGoSocial Authors' Group – 16,541 members –  
<https://www.facebook.com/groups/booksgosocialauthors> – This group is for authors who have self-published or traditionally published a book. This group is designed to put authors in touch with one another, to provide mutual support through discussion, tips and reviews of one another's work.

Ebooks on Amazon – 16,480 members –  
<https://www.facebook.com/groups/438855479538686> – Post as long as it is decent or you will be deleted. Books, eBooks, this is open to all my Facebook friends and others Have fun.

Free Books R Us – 16,202 members –  
<https://www.facebook.com/groups/freebkrus> – Solicitation of reviews without posting a free book link or votes through KindleScout is not allowed. Please only post one link per free book per day (24 hour period). Feel free to add all the book lovers in your life to this group as well! We want EVERYONE to enjoy a good book!

Children's Book Writers and Illustrators – 15,244 members –  
<https://www.facebook.com/groups/writersandillustrators> – If you are a new member...please introduce yourself and what you're currently working on...or hoping to start working on! And if you are an illustrator please feel free to post a link to your work...love seeing all the great talent out there....

Kindle Mojo – 14,862 members –  
<https://www.facebook.com/groups/kindlemojo> – Indie Authors Unite! You can post your book info although the page looks pretty spammy.

Coaches, Authors, Entrepreneurs: Step into the Spotlight! – 14,627 members – <https://www.facebook.com/groups/stepintothspotlight> – Promotional posts only on Show Us What You've Got day on Wednesdays.

40 – 1,207,188

The Book Nest – 14,557 members –  
<https://www.facebook.com/groups/booknest> – The Book Nest is a place for readers and authors from all around the world to merge and interact. It is a forum where authors can promote their work and readers can recommend and discover new books and authors. Please make photo albums, post your book covers, book reviews, web links, photographs, poetry, book trailers, videos and announce events etc.

Amazing Authors and Artists – 14,437 members –  
<https://www.facebook.com/groups/293274040774984> – A group for authors and artists to share their works and achievements as well as advice, tips, and constructive criticism. You are welcome to express yourself as long as it is public appropriate. Feel free to share a poem, artwork, or music. Enjoy fellow artists!! Certain days we will feature wonderful events!!! Be prepared to be interactive!!!!!! Please be an active member of the group or you may be

removed if all you do is promote. Please socialize. Do not post your book more than once a day.

Support an Author – 13,530 members –

<https://www.facebook.com/groups/supportanauthor> – You may post about ways to promote your books, writing tips, marketing & social media marketing tips, and publishing tips as well. Please, no other "Job" categories allowed unless it's related to the above or authors, cover designers, web designers, or virtual assistants. Gift or gift idea posts are also allowed.

Marketing for Authors – 13,203 members –

<https://www.facebook.com/groups/marketingforauthors> – This group is for fellow authors to swap marketing ideas with other authors and ask questions. No book spamming or promotion. No book reviews. No requests for likes. So ask questions!

Advertise Your Books – 12,994 members –

<https://www.facebook.com/groups/advertisingbooks> – There are no rules here, just common courtesy. Please keep your posts related to books or any sort of writing, including blogs, poetry, etc.

Urban Author's Ebook Club – 12,666 members –

<https://www.facebook.com/groups/178147335598872> – This group is used to promote and celebrate Urban Authors. This group is for Books that are in the E-Book format only.

Ebooks on the Go – 12,547 members –

<https://www.facebook.com/groups/365109846917813> – Only ebooks, books, and anything interesting pertaining to ebooks.

Authors 99cent e-Books Promotion – 12,387 members –

<https://www.facebook.com/groups/444695995585913> – This is a group for .99 e-books only. Please promote your books here if they are .99 cents or free! No Erotica please!

Indie Writer Book & Self Promotion – 12,382 members –

<https://www.facebook.com/groups/IndieBookPromo> – Indies helping indies. Self & Group Promotion of books and writing. That's the idea of Indie Writer Book ... Post about your books, your websites, your blogs, your giveaways & events. Share experiences and support. Anything relating to writing and publishing can be posted here.

Author Book Promotions – 12,085 members –

<https://www.facebook.com/groups/538585186188448> – This group is for authors to promote their books, pages, websites plus blogs and reviews. Enjoy this new and vibrant group and we hope it helps towards your goals of success.

50 – 1,337,976

Amazon Bestseller Books, Ebooks – 11,876 members –  
<https://www.facebook.com/groups/666795930028095> – For authors to promote their books and connect with readers. Post book related favorites, reviews, articles and promotions.

The Book Authors Club – 11,455 members –  
<https://www.facebook.com/groups/1497696577118959> – Welcome fellow authors. This is the place where you can share ideas, promote your books and Exchange Reviews as well!

Julie's Book Review–Reviewers for Authors – 11,312 members –  
<https://www.facebook.com/groups/JBRauthorpage> – Julies Book Review is dedicated to showing indie and published authors/books/stories and events. All ads for books must have a pick and a link.

Authors & Books & Readers – 10,834 members –  
<https://www.facebook.com/groups/AuthorsBooksReaders> – Authors are always looking for places to show their work to as many folks as they can. Why not combine both and have the best.

Christian Authors – 10,701 members. –  
<https://www.facebook.com/groups/134165873392010> – Welcome to Christian Authors USA where you can find the latest and greatest in Christian books!

Bookaholic Café – 10,521 members –  
<https://www.facebook.com/groups/BookAholiCafe> – Advertising: It's only done on the weekends. From sun up on Saturday until sundown on Sunday anyone is allowed to post ads or links to their works as long as they meet the following criteria. –It is advertised in an appropriate manner so that the potential consumer knows what they're getting into. –The link/ad is virus free and doesn't lead to any suspicious or distrusted domains or websites. – The advertisement hasn't already been posted that current weekend. Please wait a week or two before reposting the same ad.

Women Writers, Women's Books – 10,493 members –  
<https://www.facebook.com/groups/WWWBMagazine> – For women only: women authors, women books.

Creative Writers Hangout – 10,410 members –  
<https://www.facebook.com/groups/finian> – Seems to allow book promotion, although here are the rules: Resource center focusing on all matters relating to authorship, literature, theater, poetry, film, television, competitions, etc. Only one posting per day per member.

The Writers Connection – 10,164 members –  
<https://www.facebook.com/groups/WritersConnection> – We are a community of poets, short story writers, and authors striving to make an



impact with our words. Please Comment, Like, Share. This group is designed as a place to connect with other writers from around the world.

African American Authors – 10,111 members –

<https://www.facebook.com/groups/56457526694> – Share the names of good African-American authors along with book names.

60 – 1,450,000 approx.

Independent Authors eBooks and Reviews – 10,069 members –

<https://www.facebook.com/groups/mynewbook2> – Feel free to share and discuss your books or blogs on this site. Please help each other with reviews!

The New Writers – 9,765 members –

<https://www.facebook.com/groups/thenewwriters> – The New Writers is a non-profit community that encourages writers, poets, philosophers, story tellers to pursue their dreams and to share their work and talents with everyone in the world!

Ninja Writers – 9,733 members –

<https://www.facebook.com/groups/1582424518747057> – If you'd like to share your work for feedback, paste it into a Google Doc and share that link, please! Support group only.

Buy My Book! A Place Where Writers Can Promote Their Brilliant Books –

9,662 members – <https://www.facebook.com/groups/1599209366987554> –

There are no rules or restrictions on writers here. You can post your book links here every day if you wish, as many times as you like. Every hour on the hour if you want! Happy posting and be successful!

Book clubs, book stores, authors, and editors – 9,173 members –

<https://www.facebook.com/groups/2Real4Fiction> – Simply a Network Group for Authors, Writers, Editors, Readers and Book Stores. A place to find and promote with other authors, bookstores and clubs. There is no moderator for this group. There are no topics for discussion, but feel free to share information and meet new people.

Author/Publisher/Editor/Book Readers – 8,818 members –

<https://www.facebook.com/groups/1419400298292728> – You can post book promotions as much as you like, other social networks, book pages, blogs, websites. You can post book trailers from youtube. No other business but stuff about books. You can also post friends books. You can share poetry or pages from your books. You can add friends you'd think would like to join.

Horror Writers Association – 8,488 members –

<https://www.facebook.com/groups/Horrorwritersassoc> – Only posts relevant to horror writing, the HWA, or the writing profession are allowed. These do not include political content, promotion unrelated to horror writing, posts about writing progress, requests for free books or review swaps, memes

posted without comment, and so forth. Only HWA members may promote on this page, up to once per week, on Saturday—with the sole exception of non-members offering works for Bram Stoker Award consideration (see below). Promotion on other days will be held until Saturday or deleted, at the moderator's discretion.

Creative Writers – 8,480 members –

<https://www.facebook.com/groups/160553547299813> – Post bio, synopsis, and photos. Advertise all you want. Add friends and others who need help.

Aroma Books & More – 8,459 members –

<https://www.facebook.com/groups/466151376814347> – Where authors and readers can post to help promote their books and giveaways.

Christian Books & Authors – 8,373 members –

<https://www.facebook.com/groups/717625294960109> – This group is open to any Christian author, publisher or bookstore that would like to review, announce or advertise Christian books.

70 – 1,540,000 approx.

Born to Write Authors – 7,875 members –

<https://www.facebook.com/groups/borntowrite> – This group was setup as a place where authors can encourage and support one another. Please feel free to include what you are doing (book signings, etc.) and where so that we can support you and/or get the word out to others via FB, twitter and other social medias.

Kindle Freebies I Found Today – 7,874 members –

<https://www.facebook.com/groups/319493341450544> – Kindle Freebies I found today is a group designed to bring authors and readers together! Anyone can share books that are free or priced up to \$2.99! (KU free does NOT count and will get you banned if you post and don't list the price.)

Pubshelf: Author Book Promotions – 7,839 members –

<https://www.facebook.com/groups/243139825844670> – This group is for authors to share their novels, blogs, websites, releases, reviews and pages. Make yourself at home and we hope you enjoy your stay.

Authors Promote Your Books – 7,631 members –

<https://www.facebook.com/groups/promotebooks> – This group is for authors to promote their books.

Kindle Publishing Bible (Author Support Group) – 7,546 members –

<https://www.facebook.com/groups/KindlePublishers> – This group is for book authors to network, share ideas, marketing tips, best practices and collaborate. This group is for authors helping authors. ALL promotional posts with 'buy my book' or 'book is free' or 'book on Amazon' or 'review swaps' will be deleted. If you repeatedly post spam or promotional posts, you will

be banned from the group. All other discussion, questions, sharing information, updates and topic-related posts are welcome.

The Best E-Book Club – 6,948 members –

<https://www.facebook.com/groups/192635697552276> – This is simply a group where authors can advertise and readers can discover great reading material. Please promote your work here, spread the word about the club and increase your success!

Horror Writers – 6,811 members –

<https://www.facebook.com/groups/2302504339> – A place for horror writers, readers and fans. Feel free to share and enjoy. Self-promotion is allowed, just don't spam the wall. Keep in mind, self-promotion DOES NOT mean soliciting donations for your book/film.

Free Books!! – 6,659 members –

<https://www.facebook.com/groups/139824639506542> – This is a site for all of you to post about your own work or to publicize work of others that you feel we should take notice of. This site is for you. Let's make the most of it and help each other succeed.

Kindle Amazon Book Club–Authors Promote Here! – 6,644 members –

<https://www.facebook.com/groups/kindle.reader.book.club> – Post links to FREE Kindle Amazon EBOOKS during KDP promotion days. Include dates when the book is free.

The Unblocked Writers Group – 6,537 members –

<https://www.facebook.com/groups/mikegeffnerpresentswritershelpingwriters> – Link posts to your work only allowed on Tuesdays and Fridays.

80 - 1,610,000 approx.

Writers, etc. – 6,495 members –

<https://www.facebook.com/groups/133578293349088> – Join us as we build an exciting bridge between the publishing and Hollywood communities! For writers and all things related to publishing and film. Please share tips about writing and relevant information only. This is not a site to simply share links to your books. Our criteria for joining is two-fold. 1. You must be a writer or aspiring writer and 2) Each member agrees to not promote their books or self-promote other issues. We share challenges, discuss the craft of writing and support one another's efforts. If people continue to self-promote they will eventually be banned.

Author Meeting Place – 6,430 members –

<https://www.facebook.com/groups/authormeetingplace> – A place to meet and greet other authors. You might be able to share marketing ideas and/or events in your area if you meet someone close to you. Authors unite!

Kindle Bestseller Secrets Group Support – 6,304 members –  
<https://www.facebook.com/groups/436402966439126> – ??

Authors Free and .99 and Promotional Book Club – 6,103 members –  
<https://www.facebook.com/groups/206168786196938> – Authors post what they want even if the books are not free or .99 cents. If you are promoting a book that's all good. Readers and street team managers can also post but only on books!

Community Author Books – 5,861 members –  
<https://www.facebook.com/groups/CommunityAuthorBooks> – Community Author Books is a place to promote your books.

Pimpin Ain't Easy: For Book Lovers, Authors, Models, and more – 5,400 members – <https://www.facebook.com/groups/559739890732073> – This is a page designed exclusively for book lovers promoting Authors, Books, Models, Bloggers, Publishers, Editors, Agents and more! Feel free to promote your own books, favorite books, authors, websites, and page links.

Amazon Kindle Books Authors & Readers Unite – 5,074 members –  
<https://www.facebook.com/groups/KindleWorldAuthors> – A Collection of Books available for the Amazon Kindle. Different Authors from around the world. Uniting the Readers with new books

Authors Book Promotion – 4,976 members –  
<https://www.facebook.com/groups/147130238744532> – Authors feel free to post links to your books and websites. Publishers do let us know what you are doing and your submission guidelines. We welcome readers, so tell us what books you are reading and what you like to read. This group is open to all writers in all genres. You can post reviews or links to your reviews.

Professional Writers – 4,899 members –  
<https://www.facebook.com/groups/professionalwriter> – This group is for aspiring and practicing writers to discuss industry-related topics, such as copywriting, marketing, freelancing, social media, travel writing, SEO, getting clients, building your business, technology, etc. We encourage individuals to share relevant content, but please be judicious in doing so. Self-promotion, namely posting your own writing services, writing products, blogs, articles, etc., must be posted in the comments of our Freelance Friday post. You're also encouraged to share your good news and success stories when they happen!

Books, Books, Books – 4,843 members –  
<https://www.facebook.com/groups/428920780477463> – Use this Group to post all your website links, book links, book buy links, promo links, & facebook fan page!

90 – 1,670,000 approx.

Writers Kaboodle – 4,587 members –

<https://www.facebook.com/groups/writerskaboodle> – A place for published authors and writers to share their work and discuss engaging topics such as published books, writing a first novel, improving your writing skills, and other relevant topics that help them to promote their books. ... I also offer author interviews on Facebook and Twitter every Tuesday.

Reading Is Sexy! Book Promos – 4,507 members –

<https://www.facebook.com/groups/531883546901957> – A group reserved for Authors, publishers, industry professionals, and book lovers. Please do not post anything other than book releases, reviews, and book promos.

Book Marketing and Review Exchange – 4,458 members –

<https://www.facebook.com/groups/bookmarketingandreviews> – We promote independent writers. Advance your book marketing campaign and exchange reviews.

Authors – 4,344 members –

<https://www.facebook.com/groups/1406725699610939> – A place for authors & readers to connect. Please feel free to share your books, stories and promotions. But no spamming.

Authors for Change – 4,084 members –

<https://www.facebook.com/groups/204968026218845> – All new members are asked to post a hello, comment, etc. Multiple posts per day are not allowed.

Romance Writers Resource – 4,042 members –

<https://www.facebook.com/groups/294501076154> – Every writer needs a little help now and then. Have you read a great article, talked with an author, or heard insider secrets that you feel could help others who have broken in, or are trying to break into the romance genre? This is a place to share and care. We can become a writing community, sharing what we know with each other so we can all become better writers.

Independent Authors – 3,801 members –

<https://www.facebook.com/groups/6068439569> – This is group for authors, bloggers, readers and EVERYONE else. Most of the people here are Independent Authors who mostly do their own Marketing, Public Relations, and Advertising.

Author Pond – 3,770 members –

<https://www.facebook.com/groups/323240457832988> – This group is for the promotion of BOOKS, not sunglasses, magazines, or other items. If you're not here to promote a book then you're posting in the wrong group. No Spamming! Post only ONCE daily per title. No piggybacking. Do not put your promotion in the Comments of other Posts.

Writers, Etc. – 3,661 members –

<https://www.facebook.com/groups/488829204494565> – Use this space to promote your work or talk about the work of others or offer tips, advice, experiences in publishing.

Authors United – 3,607 members –

<https://www.facebook.com/groups/beingauthor> – Authors and Writers Forum to share the Knowledge and Resources. Most posts are currently by the founder of the group.

100 - 1,710,000 approx.

Writers of Non-Fiction – 3,226 members –

<https://www.facebook.com/groups/217524621686329> – Writers of Non-fiction exists to provide support, inspiration, motivation and connections to you as a writer (or aspiring writer) of non-fiction. Whether you write articles, a blog, how-to, personal growth or website copy – this group is for you.

Rick Frishman Author101 Alumni – 3,102 members –

<https://www.facebook.com/groups/291645554239114> – Please add anyone on your friends list that was a part of the Rick Frishman Author 101 program. This is a place that we can share or success, challenges and support each other in our projects! I look forward to hearing from everyone!

Books and Authors – 3,039 members –

<https://www.facebook.com/groups/bookznauthorz> – This is a group for authors to share and promote their books, author pages and to swap reviews, likes, etc. Please only post book related material.

Aspiring Authors – 2,802 members –

<https://www.facebook.com/groups/AspiringAuthorsGroup> – A support community for writing, publishing, and book marketing. All promo posts not including a lesson or tip will be deleted. Please refrain from spamming, but feel free to share your projects accompanied by a lesson learned.

Children's Book Authors/Writers Group – 2,250 members –

<https://www.facebook.com/groups/write4kids> – This writer's group is for authors who write for children. This is a place where you can exchange each other's work, critique, advise, help with marketing ideas, queries, proofread, edit, help with building a website, growing your social media fan base, self-publishing, and supporting one another as much as possible. Any questions you may have, don't hesitate to ask. Share your author page! Share your work!

Authors Sell and Advertise Your Books – 2,096 members –

<https://www.facebook.com/groups/1612266485673411> – This group is for all authors, writers, novelist and publishers to advertise, promote and share your books. Feel free to sell your books, share your work and experience,

share some of your stories from your books and you may post like for like pages of your books in the group as well.

Global Speakers, Radio Show Host, Authors, Publishers & Media Experts – 1,877 members –

<https://www.facebook.com/groups/GlobalSpeakersandAuthors> – This community was designed to match speakers, radio show hosts, authors, publishers and other media experts with collaborative opportunities, guests and event information and to foster an environment of business growth and to be a resource for each other. This group is not about being a pitch fest to promote your products but is a resource for opportunities to serve one another. All SALES pitches will be deleted.

Author Promotions – 1,694 members –

<https://www.facebook.com/groups/authorpromotions> – This group is for authors to post their website, FB page links and any other author page links (such as amazon.com). If you have a page where you can only have friend requests, post that too if you wish to have more friends. This is not for book promotion, but author promotion, however you can announce an upcoming release.

Children's Authors – 1,625 members –

<https://www.facebook.com/groups/307805512644711> – This is an open Children's Authors group where any member can add or approve members, but only members can post to this group. Please keep comments related to children's books and illustrations.

Christian Authors Book Showcase – 1,450 members –

<https://www.facebook.com/groups/christianauthorsbookshowcase> – Christian authors & writers showcase your masterpiece (book) from heaven, book promotions, and literary events here! Avid readers, you are welcome to join and support our authors!

110 - 1,725,000 approx.

Totally Free Ebooks – 949 members –

<http://www.facebook.com/groups/eTotallyFree> – The first 2 words of your post should be -- Free book. Next, tell when the book is free, from and to. Then share the link to where people can get the book. And make sure your links are to a reputable book website such as: Amazon, Barnes & Noble, Smashwords, Kobo, Google books, Itunes, etc.

Authors Promoting Authors – 627 members –

<https://www.facebook.com/groups/681674935225822> – For Authors and writers to post quotes, questions, photos, and promotions about their books. Feel free to post and invite others! Have fun!

Book Marketing Success Stories – 284 members –

<https://www.facebook.com/groups/BookMarketingSuccessStories> – This is a

safe place to share your book marketing success stories. Please don't promote anything else but books. And don't even promote your books without sharing a success story at the same time. Help us help each other.

113 - 1,725,000 approx.

## **Google+ Groups**

Promote Your Book! – 15,671 members –

<https://plus.google.com/communities/107819409769369111413> – This community was created to encourage authors to share what they're working on or have recently published, and interact with a community of people passionate about reading. The goal is to bridge the gap between author and reader and help foster personal interactions which are critical in this new globally connected world. The only thing we ask is that for every share you take a moment to comment or interact with others here in the community.

Book Promotion and Reviews – 2,307 members –

<https://plus.google.com/communities/106610594466919515876> – Those who engage in conversation, share, G+ the other writers' books, get a review. Review a book, get a review for your book.

## **Facebook Pages Featuring Ebook Freebies**

<https://www.facebook.com/Bargain.eBook.Hunter>

<http://www.facebook.com/earthsbooknook>

<https://www.facebook.com/ebookminer>

<https://www.facebook.com/ebooksfreefreefree>

<https://www.facebook.com/The-Frugal-eReader-101086513289732>

<http://www.facebook.com/iauthor>

<http://www.facebook.com/IndieBookLounge>

<http://www.facebook.com/KindleNation>

<http://www.facebook.com/TheKindleObsessed>

<http://www.facebook.com/kuforum>

<https://www.facebook.com/UK-Kindle-Book-Lovers-175617412524192>

<http://www.facebook.com/weloveebooks>

<https://www.facebook.com/freekindlebookz>



## Facebook Groups Featuring Ebook Freebies

<https://www.facebook.com/groups/acrebooks> — Acre Books Kindle: 15,437 members. Doesn't seem very active. Perhaps focus on Sale Posts only.

<https://www.facebook.com/groups/542211125791552> — Authors Giving It Away: Freebies, Giveaways, and Free Books

<https://www.facebook.com/groups/294455560643884> — Awesome Free Kindle Books Here!: 17,493 members. Promote your Kindle books during free days.

<https://www.facebook.com/groups/boomdom> — Boomdom Free E Books: 12,285 members.

<https://www.facebook.com/groups/1636609643269834> — The Book District

<https://www.facebook.com/groups/downloadfreekindlebooks> — Free Kindle Books: 15,055 members. Download FREE Kindle books in this group that are available on Amazon and Kindle. Post your Kindle book that is available today and get it in front of a large audience of Kindle book readers!

<https://www.facebook.com/groups/eTotallyFree>

<https://www.facebook.com/groups/27055833637969> — Free Books: 24,247 members. If you have a free or discounted book then please share it with us. This page is for authors and readers to discover each other.

<https://www.facebook.com/groups/FreeBooksonKindle> — Free Books on Kindle, Nook, and More!: 11,480 members. Please only post links to books on Amazon, Nook, etc. Links to websites or other pages will be deleted and users who post them will be removed.

<https://www.facebook.com/groups/DebbieGee> — Free Ebook Downloads: 4,417 members. This group posts E-books links that are free at the time of posting. There is no guarantee how long the books will remain free. Sometimes a book is free for less than an hour and sometimes they are free for days, we have no control over expiration times. We do have some wonderful authors in our group and from time to time they list their books as free and let us know the time frame when their offer will expire.

<https://www.facebook.com/groups/freeebooks> — Free E-Books: 30,019 members. Everybody come on the best and free group in Facebook. Not an active group.

<https://www.facebook.com/groups/FreeEbookGroup> — Free E-Books Download: 13,783 members. Share your E-Books that are on free promo here! Anyone can share!

<https://www.facebook.com/groups/FreeKindleBookClub> — Free Kindle Books: 22,799 members — Sharing free Kindle (Amazon sites only) books as

and when we find them. Get in quick as sometimes the books are only free for 24 hours before they return to paid. Post your link only once.

<https://www.facebook.com/groups/freetoday> — Free Today on Kindle & Beyond: 16,832 members. Authors, Musicians, Artists: Announce your free creative works here.

<https://www.facebook.com/groups/kindlebookpromotions>

<https://www.facebook.com/groups/muhammad.u.moin> — Kindle Books: 9,814 members. Kindlerz have huge kindle ebooks library, you can get books which are published on Kindle. Also get Google ebooks on Kindle.

<https://www.facebook.com/groups/602196313230557> — Kindle Unlimited

## Facebook Pages (samples to follow)

These are pages I've found with large numbers of likes. I'd love to know about other pages on other topics with large numbers of likes. Please share with me via [books@bookmarketingbestsellers.com](mailto:books@bookmarketingbestsellers.com). Thanks.

Be sure to follow the Facebook pages of the major magazines in your field. You can find these pages by using Facebook search for the topic or the actual name of the magazine. Most major magazines have Facebook pages with lots of likes.

<https://www.facebook.com/littlethingscom> — 9,168,880 likes; 8,366,362 followers. Worth liking for almost any topic.

<https://www.facebook.com/womenshealthmagazine> — 8,154,323 likes. The Facebook page of *Women's Health* magazine. Follow if you write books on health, women, diet, weight loss, fitness, etc.

<https://www.facebook.com/CookingLight> — 6,440,917 likes. *Cooking Light* is the nation's largest epicurean brand. Interact with this page if you write books on health, diet, food, cooking, weight loss, etc.

<https://www.facebook.com/iamawomanofgod> — 5,944,870 likes. *We're here to inspire and bring you closer to God! Mission: To get as many women as possible and publicly declare that we are women of God. Women who have wholeheartedly decided to stand in the gap and intercede for our families, friends and those who we may not even know.* Religious, self-help authors, like them.

<https://www.facebook.com/christianquotes.info> — 4,555,101 likes. *A compilation of Christian quotes, displayed in an original image, making it great for sharing.* Religious, self-help authors, like them.

<https://www.facebook.com/forbes> — 4,516,495 likes. *The home page for the world's business leaders.* If you write books on business, economics,

wealth, investing, careers, workplace issues, management, technology, or politics, like this page.

<https://www.facebook.com/newyorker> — 4,516,495 likes. *A weekly magazine with a signature mix of reporting on national and international politics and culture, humor and cartoons, fiction and poetry, and cultural reviews and criticism.* If you write fiction, poetry, humor, culture, politics, movies, etc., like this magazine.

<https://www.facebook.com/EntMagazine> — 3,266,870 likes. Inspiring, informing and celebrating entrepreneurs. If you write books for small business, entrepreneurs, marketing, management, etc., like this page.

<https://www.facebook.com/SportsIllustrated> — 2,809,372 likes. The official *Sports Illustrated* Facebook page. If you write books on sports, like this page.

<https://www.facebook.com/allrecipes> — 2,800,104 likes. *Allrecipes helps cooks discover and share the joy of cooking by providing access to a dynamic food-focused social network where personal connections and shared food experiences inform and inspire their success each step of the cooking journey.* If you write cookbooks, like them.

<https://www.facebook.com/ViralNova> — 2,576,518 likes. *Get mind-blowing photos and stories right in your feed. Hit LIKE - you won't regret it.* Worth liking for almost any topic.

<https://www.facebook.com/TodaysBible> — 2,292,882 likes. *Help us spread God's Word by clicking "LIKE" and sharing with your friends and family!* Religious, self-help authors, like them.

<https://www.facebook.com/TheAtlantic> — 2,048,255 likes. *Exploring the American idea since 1857.* Like this magazine if you write about fiction, poetry, politics, culture, celebrities, lifestyle, etc.

<https://www.facebook.com/lifescrypt.health> — 2,015,967 likes. *Get trusted women's health information in 100+ medical condition centers, as well as diet advice, fitness tips, recipes & more.* Like if you write books on diets, nutrition, health, food, fitness, or related topics.

<https://www.facebook.com/womenshealthandfitness> — 1,942,562 likes. *Visit <http://www.womenshealthandfitness.com.au/> for workouts, recipes, diet advice and up-to-the-minute info across health, beauty, nutrition and fitness.* Like if you write health, beauty, nutrition, food, or fitness books, especially in Australia.

<https://www.facebook.com/beginwithyes> — 1,917,893 likes. Page of a book author. *When our actions align with our passions and purpose, wonderful things begin to happen.* Self-help, inspirational, spiritual, and relationship authors, like him.

<https://www.facebook.com/DoreenVirtue444> — 1,461,013 likes. *We pray for and encourage each other on this page. We are non-denominational, we love God, Jesus, and angels, and we treat each other with respect here. If you write mind/body/spirit books, new age titles, angel books, religious books, etc., follow this book author.*

<https://www.facebook.com/circleofprayer> — 1,298,274 likes. *Need prayer? Post your prayer request on the main wall, and we'll pray for you as a community. Remember to take the time to post prayers for others!* Religious, self-help authors, like them.

<https://www.facebook.com/RodalesOrganicLife> — 1,214,752 likes. The Facebook page of *Organic Life* magazine. Like if you write about food, health, lifestyle, fitness, beauty, or related subjects.

<https://www.facebook.com/48LawsofPowerbook> — 947,055 likes. Robert Greene, author. Self-help, political, business, economics authors, like him.

<https://www.facebook.com/womenatforbes> — 740,899 likes. *Inspo + tools for success for entrepreneurial, ambitious women. VP: @ChristinaVuleta Editor: @LeahGinsberg Producer: @LillyKnoepp Insta: @womenatforbes.* If you write books on business, investments, women, careers, workplace issues, management, technology, etc., like this page.

<https://www.facebook.com/authorannatodd> — 612,368 likes. *Official Facebook page for Anna Todd, author of the After series (Gallery Books). Film optioned by Paramount Pictures. Proud Wattpader!* Romance, fiction writers, like her.

<https://www.facebook.com/DogingtonPost> — 559,460 likes. If you have books about pets or animals, like this page.

<https://www.facebook.com/EasyHomeCookedRecipes> — 456,634 likes. *A page where beginners and seasoned cooks alike can share recipes, tips and get answers to questions!* Email: [easyhomecookedrecipes@gmail.com](mailto:easyhomecookedrecipes@gmail.com). If you write cookbooks, like this.

<https://www.facebook.com/Science-of-Mind-magazine-117447974938395> — 456,465 likes. If your books is spiritual, new age, mind/body/spirit, or similar, like this magazine.

<https://www.facebook.com/RecipesFromHome> — 433,285 likes and 427,360 followers. *The most AMAZING home cook and food blogger recipes (plus a few small DIY projects!). If you would like to post your recipes on RFH, get in touch.* Email: [info@recipesfromhome.net](mailto:info@recipesfromhome.net). If you write cookbooks, like this page.

<https://www.facebook.com/KurtVonnegutBooks> — 387,144 likes. Official fan page for the novels, short stories, letters, and other works of literature by Kurt Vonnegut. Fiction writers, like this page.

<https://www.facebook.com/TripandTravelBlog> — 385,000 likes. *Our goal is to inspire and make us all understand the real benefits of traveling and how amazing our world is!* Travel writers, like them.

<https://www.facebook.com/MalcolmGladwellBooks> — 278,898 likes. *Malcolm Gladwell has been a staff writer at The New Yorker since 1996. Prior to that, he was a reporter at the Washington Post. He lives in New York.* If your book is on business, economics, politics, like him.

<https://www.facebook.com/JustEasyRecipes> — 273,093 likes. *Quick and easy recipes that are tried and tested, including South African favourites such as Milk Tart and Koeksisters.* Visit <http://www.JustEasyRecipes.co.za>. If you write cookbooks, like this page.

<https://www.facebook.com/MichaelConnellyBooks> — 248,472 likes. *Michael Connelly is the bestselling author of 29 novels.* Thriller, mystery, fiction writers, like him.

<https://www.facebook.com/MyNewRoots> — 155,748 likes. Sarah Britton. *My New Roots - How to make healthy choices every day.* Email: [info@mynewroots.org](mailto:info@mynewroots.org). If you write cookbooks, like her page.

<https://www.facebook.com/Tijansbooks> — 47,185 likes. *Bestselling author of Carter Reed and the Fallen Crest series!* Romance, thrillers, mystery, fiction authors, like him.

<https://www.facebook.com/Nonsense-from-the-Bible-171401609662944> — 66,837 likes. For atheists and skeptics, like him.

<https://www.facebook.com/KristanHigginsBooks> — 53,415 likes. *New York Times bestselling author Kristan Higgins.* Romance, fiction authors, like her.

<https://www.facebook.com/MarkHart99> — 53,415 likes. *My childhood plan was to be a jedi. My teenage plan was to be on Saturday Night Live. God's plan was to have me in ministry. God won - and I'm glad He did.* Religious, self-help authors, like him.

<https://www.facebook.com/littlethingsmatter> — 49,384 likes. *The best of the best at everything are those who strive for excellence at the little things. Start today to become the person you need to be to enjoy the life you want to live.* He only posts once every two weeks. All about personal development so like if you do books on self-help, inspiration, relationships, etc.

<https://www.facebook.com/BooksByKristenProby> — 47,185 likes. *Kristen is a New York Times an USA Today bestselling author.* Romance, fiction writers, like her.

<https://www.facebook.com/DrLouisKoster> — 39,240 likes. About happiness and transformation. *Award-Winning Humanitarian | Doctor | Author of A New Language for Life.* Self-help, spiritual authors, like him.

## **Facebook Groups (samples to join)**

Super Hero Entrepreneurs —

<https://www.facebook.com/groups/413283888860005> — 10,001 members

FB Marketing Mastery —

<https://www.facebook.com/groups/highticketmarketing> — 17,019 members

Steampunk Tendencies:

<https://www.facebook.com/groups/steampunktendencies> — 124,000 members